

Highlighting your Program on PathwaysToScience.org

You can leverage the popularity of our website to attract students to your program by purchasing a program highlight for one or multiple weeks. PathwaysToScience.org typically receives over 3 million page views per year. Our highest peaks in website usage are directly correlated to the outreach we do to underrepresented students and their faculty and mentors.

To reserve a slot, please email us the following at contactus@ibparticipation.org

- Preferred week(s)
- Program title
- 50-60 word program description
- Application deadline
- Picture or logo
- Your payment preference (credit card or check)

Example program highlight: your program appears on the sidebar of every page of PathwaysToScience.org

The screenshot shows the homepage of PathwaysToScience.org. At the top left is the IBP logo and the website URL. Below the logo is a navigation menu with links for Home, K-12, Undergrads, Grad Students, Postdocs, and Faculty & Admin. On the right side of the navigation bar are links for Sign up! and Donate. The main content area is divided into several sections. On the left is a sidebar with links for Programs Search, Resource Library, Webinars, Partners Directory, and About us. The central area features a mission statement and three main sections: Students, Teachers, Faculty and Administrators, and a Featured Program. The Students section includes links for signing up for funding, searching for STEM programs, and checking out webinars. The Teachers section includes links for posting programs and exploring resources. The Featured Program section highlights the Fisk-Vanderbilt Master's-to-PhD Bridge Program, which focuses on increasing the number of underrepresented minorities in STEM fields. The program provides tuition, stipend, and medical insurance, and offers access to instructional and research opportunities at both institutions.

IBP www.pathwaystoscience.org
Education and career training opportunities in Science, Technology, Engineering & Mathematics (STEM)
SEARCH for a program . . . find your future!

Home K-12 Undergrads Grad Students Postdocs Faculty & Admin Sign up! Donate

Pathways to Science
Our mission is to increase diversity in science, technology, engineering, and mathematics (STEM). Read more about us and our work.

Students

- Sign up for funding and program information
- Search 1,500 STEM programs and funding opportunities nationwide
- Check out our webinars and professional development materials

Teachers, Faculty and Administrators

- Interested in **posting your program?**
 - Read about what we post to see if your program is eligible
 - Post your Program
- Explore our resources and get involved:
 - Diversity and mentoring resources
 - Professional development resources for students
 - Join our partners directory
 - Become a member

Featured Program!
The Fisk-Vanderbilt Master's-to-PhD Bridge Program
The Fisk-Vanderbilt Master's-to-PhD Bridge Program focuses on increasing the number of underrepresented minorities in astronomy, biology, chemistry, materials science and physics. Students work towards the Master's degree at Fisk with the intention to enter a PhD program at Vanderbilt or elsewhere, with access to instructional and research opportunities at both institutions. Tuition, stipend, and medical insurance are provided. [Click here to learn more and apply!](#)
Interested in featuring your own program in this space? [Click here to learn more.](#)

Each week, IBP will run a maximum of five (randomly rotated) program highlights on the sidebar of every page of the site. You can use the table below to estimate the views your program highlight will be likely to receive in any given week. You will also receive a report detailing the number of clicks your program website received during the time in which it was highlighted. Our web traffic is generally dominated by undergraduate and graduate students during fall and early winter, but we experience a rising amount of traffic from high school students and parents in late spring.

Month	Estimated number of page views your highlight will receive	Cost per highlight per week
January	4,518	\$150
February	3,889	\$150
March	3,643	\$150
April	2,975	\$75
May	2,460	\$75
June	1,815	\$75
July	1,420	\$75
August	1,516	\$75
September	2,285	\$75
October	2,345	\$75
November	3,313	\$150
December	2,963	\$150